



## DR. RAFIQ AHMAD

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NETWORKS, TERRITORIES AND ENVIRONMENT

Rafiq Ahmad is Assistant Professor of Tourism Management at Amar Singh College, Kashmir University, Srinagar, India. With a Ph.D in Management, his work includes development of the sociology of taste and power relations in tourism within the framework of Bourdieu's sociology. He is also interested in issues related to community tourism and Orientalist tourism.

### CURRENT RESEARCH INTERESTS

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- Sociological theory of taste in tourism
- Cultural studies and power relations in tourism
- Tourism in conflict zones
- Orientalist imaginaries of travel, subaltern studies in tourism

### EDUCATION

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- June 2008: Management Development Institute, Gurgaon (MDI) & Jamia Hamdard University, New Delhi  
Ph.D, Dissertation: "Bourdieu's Habitus and sociology of tourism consumption."
- January 2000: Aligarh Muslim University (AMU), Aligarh M.T.A: Master of Tourism Administration.  
Thesis: "Rejuvenating Tourism in Kashmir"

### RECENT REFEREED INTERNATIONAL JOURNAL ARTICLES AND BOOK CHAPTERS

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- Ahmad, Rafiq.2012 "Working with Pierre Bourdieu in the tourism field: making a case for 'third world' tourism", *Cultural Studies*, DOI:10.1080/09502386.2012.707222.
- Ahmad, Rafiq. 2011. "Orientalist imaginaries of travels in Kashmir: Western representations of the place and people". *Journal of Tourism and Cultural Change*, 9:3, 167-182.
- Ahmad, Rafiq. 2012 "Habitus, Capital and Patterns of Taste in Tourism Consumption: a Study of Western Tourism Consumers in India", *Journal of Hospitality and Tourism Research*.