

RAFIQ AHMAD

ACADEMIC POSITIONS AND APPOINTMENTS

- 2002- Present Assistant Professor, Cultural & Tourism Studies, Amar Singh College, Cluster University Srinagar, Kashmir
- April-July 2013 *Visiting Scholar*, MRTE, University of Cergy-Pontoise, Paris, France
Engaged in the ongoing project that studies the Indian and Chinese Diasporas of Western Europe for the re-appropriations of the colonial memories of WW1, and the postcolonial politics of memorialisation along the Western Front.

SCIENTIFIC ACTIVITIES

Great War Heritagisation and Colonial Memories:

The ongoing research project in collaboration with MRTE (Mobilités, Réseaux, Territoires, and Environnement), University of Cergy-Pontoise, Paris, France, investigates postcolonial re-appropriations of the memories of colonial troops and workers from British India, China, and South Africa.

Cultural Transfers in the Graeco-Buddhist Art of Gandhara

The ongoing research, part of the visiting fellowship at University of Cergy-Pontoise, Paris, examines how local, cultural and artistic elements of the Graeco-Buddhist art of Gandhara are (re)presented, occulted, or condescended in museographic narratives of Gandhara art collections in various European museums. This study explores the ‘invisibility’ of colonial origin of this art historical practice, at the same time seeking to uncover the ‘disavowal’ of the indigenous character of this artistic style within the historical narratives developed by these museums.

Professional service and involvement

Member CNRS-IHMC Research Group on Heritage & Transnational History, France *2013 to present*

Member ESAS, European Association for South Asian Scholars 2015-16

Member International Sociological Association (ISA) 2009 to 2013

Co-Organiser with Anne Hertzog and Damian Masson of the International Workshop on “*Cartographies of Violence in Kashmir and Palestine: Methodological Reflections on Counter-Mapping and Present Realities*,” 19-20 January, 2017, University of Cergy-Pontoise, Paris, France

Co-Organiser with Ather Zia and Dibyesh Anand of Panel on “*Liberating Kashmir from “South Asian Past & Identity”*” of European Conference on South Asian Studies ECSAS 2016, 27-30 July 2016 at Warsaw, Poland

Co-Guest Editor with Anne Hertzog of Special Issue on Tourism and Memory, *Journal of Tourism and Hospitality Research (JTHR)* 2014-15

Co-Organiser with Anne Hertzog of the international conference on “*Remembering in a globalizing world: Play and interplay of Tourism, Memory and Place*”, September 8-10, 2014, Le Chambon sur Lingnon, France 8-10 Sep 2014

Co-editor with Anne Hertzog and Tom Selwyn of the edited volume (under internal review), “*Tourism, Memory, Place, and Identity*” under a new series from Berghahn Books, *Articulating Journeys: Festivals, Memorials, and Homecoming*.

Other

Peer Reviewer, *Annals of Tourism Research* (Elsevier international journal) 2010 to present
Peer Reviewer, *Tourism Management* (Elsevier international journal) 2010 to present

RESEARCH PUBLICATIONS

Peer-Reviewed Journal Articles

Ahmad, Rafiq & Hertzog, Anne. 2018. “New Itineraries of the Great War and ‘Rise of the Local.’ *Memory Studies* 1-17, July 2018.

Ahmad, Rafiq. 2017. “Power Struggles within and between Organizations in Tourism Business: A Bourdieusean Approach to Organizational Analysis”, *Tourism, Culture & Communication*, 17(1), 47-59.

Ahmad, Rafiq & Hertzog, Anne. 2016. “Tourism, Memory, and Place in a Globalising World,” Special Issue on Memory, Tourism and Place in a Globalizing World, *Tourism and Hospitality Research*, 16(3), 201-205.

Ahmad, Rafiq, 2014. “Habitus, Capital and Patterns of Taste in Tourism Consumption: a “study of Western Tourism Consumers in India”, *Journal of Hospitality and Tourism Research*, 38 (4), 487-505, DOI: 10.1177/1096348012461550.

Ahmad, Rafiq, 2013. “Working with Pierre Bourdieu in the tourism field: making a case for ‘third world’ tourism”, *Cultural Studies*, 27(4), 519-539, DOI:10.1080/09502386.2012.707222.

Ahmad, Rafiq, 2011. “Orientalist imaginaries of travels in Kashmir: Western representations of the place and people”. *Journal of Tourism and Cultural Change*, 9:3, 167-182.

Journal Papers under Peer Review

2016, **Ahmad Rafiq.** ‘Revisiting ‘Kashmir Archive’: Understanding Kashmir-making from the Material Cultural Transfers Perspective,’ submitted to *The Journal of Interdisciplinary History*.

PAPERS PRESENTED IN INTERNATIONAL CONFERENCES

2017: “Remembering for an Anti-Colonialist Future in Europe: The Indian and Chinese Diasporas in Western Europe and World War One Memories,” paper presented in the international conference of French Colonial History Society, 15-17 June, 2017 in Aix-en-Provence, France.

2017: “Missing maps of political violence in Srinagar: Mapping the ambiances of Viscerality of Occupation and Resistance,” paper presented in the international workshop on “Cartographies of Violence in Kashmir and Palestine: Methodological Reflections on Counter-Mapping in Present Realities,” 19-20 January, 2017, University of Cergy-Pontoise, Paris, France.

2016: “Hegel’s Torn Socks: From “Sentiment to Assertion Within The Constitution Of Kashmiri Subjectivity,” Paper presented in the Round Table on “Ham Kya Chahte: Azadi!: Exploring the

articulations and reformulations of “Azadi” in Kashmir,” Annual Conference on South Asia, University of Wisconsin, Madison, 20-24 October, 2016.

2016: “The roots of violence in the “Kashmir archive”: Moving ‘on’ to the routes of material cultural transfers.” Paper presented at the 2016 European Conference on South Asian Studies, 27-30 July, 2016 Warsaw, Poland.

2015: “In Search of Lost Objects: An ethnographer-tourist at home, abroad, and back”, presented at the international seminar on “Mémoires et usages publics du passé: Tourisme et Mémoire”, held at Institute of Sciences Po, CNRS, Paris, France, 13 February, 2015

2014: “The postcolonial ‘**R**esponses to Colonial Memories of World War I: A Case for Chinese and Indian Diasporas in Western Europe”, presented with Anne Hertzog at The Legacy of World War I: An Interdisciplinary Conference, at Chestnut Hill College in Philadelphia, PA, USA, 14-15 November, 2014

2014: “Tourism, Nostalgia for ‘Kashmir’, and the ‘**R**upture in the Image: Reflections on Subaltern ‘Resilience,’” presented at the international conference, *Remembering in a Globalizing World: Play and Interplay of Tourism, Memory, and Place*, 8-10 September, 2014, at Le Chambon sur Lignon, France

2014: “Re-evaluating, from a transnational perspective, the comparative appropriations of the exhibitions on the art of Gandhara from Asia Society (USA), British Museum (UK) and Guimet Museum France”); presented at the CNRS “-IHMC atelier III, “Passeurs, intermédiaires: qui sont-ils ? que font-ils précisément”, held at ENS, Paris, 07 March 2014.

2013: “Tourism and making of the ‘neocolonial’ anthropos”. Presented at the “School of Oriental and African Studies (SOAS), University of London, *Critical Tourism Studies international conference*, held at Sarajevo, Bosnia and Herzegovina, 25-28 June 2013.

2013: “The politics of sustainability in urban development: an elitist vision of “Srinagar as a green, heritage city in Kashmir”. Presented at the international symposium Geography for Sustainable Development, Timisoara, Romania, 17-18 May, 2013.

2013: “Promoting heritage tourism, erasing heritage along the historic *Mughal* Route in Jammu and Kashmir: The *ambivalence* within *camouflage*,” presented at the Visiting Pasts, Developing Futures - International Conference, Taipei, Taiwan, 5 – 9 April 2013.

2012: “From a tributary to a mobile culture to an enclave culture: (Im)mobilities of place, people and culture along Line of Control (LoC) in Dardistan, Kashmir”. Presented at the *Moving boundaries in mobilities research*, international conference by the University of Cagliari in collaboration with the Cosmobilities Network, Sardinia, Italy, 5-7 July 2012.

2012: “**R**e-inventing *tradition*, restoring *history* in Kashmir: Reclaiming the touristic *paradise* from its people,” presented at the *Regimes of Value in Tourism: Concepts, Politics and Practices*, TOCOCU 2nd Biannual Conference, “ion, “Switzerland, 2-4 July 2012.

2012: “Tourism education and transformative social justice learning: Voices from Kashmir”. Presented at the TEFI-6 international conference on *Transformational Leadership for Tourism Education*, Bocconi University, Milan, Italy, 28-30 June, 2012.

2012: “Sites of Nostalgia and Nostalgia of “Sites: Between conquering and shattering of the touristic *paradise* of Kashmir”. International Colloquium, *Tourist and Cultural Itineraries: From Memory to Development*, June 13th to 15th, 2012, Québec, Canada

2011: "Framing Oriental Romance in Kashmir: Photography, Tourism and Fantasies of Kashmir". Presented at the 2011 *Royal Geographical Society- Institute of British Geographers Annual Conference*, London, United Kingdom, 31 August – 2 September 2011.

2011: "Orientalist Imaginaries of Travels on Kashmir". Presented in the International Colloquium, *Tourism Imaginaries/Imaginaires Touristiques*, University of California, Berkeley, USA, 18-20 February 2011.

2010: "Tourism, Local Communities and Symbolic Violence: Contestations for Domination among Players of Tourism at Pahalgam, Kashmir". Presented at the 17th *International Sociological Association (ISA) World Congress of Sociology*, Gothenburg, Sweden, 11-17 July, 2010.