

CURRICULUM VITAE (9/22) Short

Simon Peter Anderson

Commonwealth Professor of Economics

Department of Economics

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<http://economics.virginia.edu/people/profile/sa9w>

<http://economics.virginia.edu/people/profile/sa9w#research-papers>

Education: B.Sc. (Economics), August 1979, Southampton University, England
M.A. (Economics), May 1982, Queen's University, Kingston, Ontario, Canada
Ph.D. (Economics), November 1985, Queen's University, Kingston, Ontario, Canada
Ph.D. thesis title: Three essays on address models of value theory

Post-Doctoral Employment:

2002- Commonwealth Professor of Economics, University of Virginia

1998-2002 Professor of Economics, University of Virginia, Charlottesville, VA, USA

1992-1998 Associate Professor of Economics, University of Virginia, Charlottesville, VA, USA

1987-1992 Assistant Professor of Economics, University of Virginia, Charlottesville, VA, USA.

1986-1987 Researcher, CEME, Universite Libre de Bruxelles, Belgium.

1985-1986 CORE Fellow, Université Catholique de Louvain, Belgium.

Books: *Discrete Choice Theory of Product Differentiation* (with Andre de Palma and Jacques-Francois Thisse), MIT Press, 1992.

Editor, *Handbook of Media Economics* (with D. Stromberg and J. Waldfogel) for Elsevier Handbook series (overall Editors Ken Arrow and Mike Intrilligator), Jan 2016

Editor, *Recent advances in the Economics of Advertising* for Edgar Elgar series, Jan 2016

Papers under Revise and Resubmit;

Search Direction: Position Externalities and Position Auction Bias (with Régis Renault); CEPR

Discussion Paper 16724 to be resubmitted to *Review of Economic Studies*

Hybrid Platform Model (with Özlem Bedre-Defolie), CEPR Discussion Paper 27404, submitted

Economic Distributions, Primitive Distributions, and Demand Recovery in Monopolistic

Competition, (with Andre de Palma), CEPR Discussion Paper 15731 to be resubmitted

to *Journal of Economic Theory*

Articles in refereed journals (see also **Chapters** below):

Price Discrimination in the Information Age: Prices, Poaching, and Privacy with Personalized Targeted Discounts (with Alicia Baik and Nathan Larson) forthcoming *Review of Economic Studies*

Ad clutter, time use, and media diversity (with Martin Peitz) forthcoming *American Economic Journal: Micro*

Online trade platforms: hosting, selling, or both? (with Ozlem Bedre-Defolie), forthcoming *International Journal of Industrial Organization*

Opaque Products (with Levent Celik), *Information Economics and Policy*, doi:[10.1016/j.infoecopol.2020.100869](https://doi.org/10.1016/j.infoecopol.2020.100869)

The CES distribution circle and its decoupling (with Andre de Palma) *Economic Journal*, 130, 628, May 2020, 911–936, doi.org/10.1093/ej/ueaa001

Media See-saws: Winners and Losers in Platform Markets (with Martin Peitz) *Journal of Economic Theory*, 186, doi.org/10.1016/j.jet.2019.104990

Aggregative games and oligopoly theory: short-run and long-run analysis (with Nisvan Erkal and Daniel Piccinin), CEPR Discussion Paper 9511, *RAND Journal of Economics*, 51(2), June 2020, 470-495 doi.org/10.1111/1756-2171.12322

The importance of consumer multi-homing (joint purchases) for market performance: mergers and entry in media markets (with Øystein Foros and Hans Jarle Kind), *Journal of Economics and Management Strategy*, (2019), 28(1), 125-137.

Competition for Advertisers in Media Markets (with Oystein Foros and Hans Jarle Kind), *Economic Journal*, (2017) 128, 34-54.

Product quality, competition, and multi-purchasing (with Oystein Foros and Hans Jarle Kind) CEPR Discussion Paper 8923, *International Economic Review* 58.1 (2017): 183-210.

Push-Me Pull-You: Comparative Advertising in the OTC Analgesics Industry (with Federico Ciliberto, Jura Liaukonyte and Régis Renault) CEPR Discussion Paper 8988, *The RAND Journal of Economics* 47.4 (2016): 1029-1056.

Personalized Pricing and Advertising (with Alicia Baik and Nathan Larson), CEPR Discussion Paper 10464, *Games and Economic Behavior* (2015), 92, 53-73.

Market Power in Transportation: Spatial Equilibrium under Bertrand Competition (with Wes Wilson), *Economics of Transportation*, Special Issue on Collective Contributions in the Honor of Richard Arnott, 4(1-2), 7-15, March–June 2015

Product Line Design (with Levent Celik), *Journal of Economic Theory*, 157, 517-526, (2015)

Before 2015: Information Content of Advertising: Empirical Evidence from the OTC Analgesic Industry (with Federico Ciliberto and Jura Liaukonyte) *International Journal of Industrial Organization* (2013), 31(5), 355-367.

Shouting to be Heard in Advertising (with Andre de Palma) *Management Science* (2013), 59(7), 1545-1556.

The Advertising Mix for a Search Good (with Régis Renault) CEPR paper 8756. *Management Science* (2013), 59(1), 69-83. Online:

<http://mansci.journal.informs.org/content/early/2012/08/20/mnsc.1120.1575.abstract>

Oligopoly and Luce's Choice Axiom (with Andre de Palma), *Regional Science and Urban Economics*, (2012), 42(6), 1053-60.

[Media Mergers and Media Bias with Rational Consumers](#) (with John McLaren) CEPR paper 7768, *Journal of the European Economic Association*, (2012), 10(4), 831-859.

Media market concentration, advertising levels, and ad prices (with Øystein Foros, Hans Jarle Kind, Martin Peitz), *International Journal of Industrial Organization*, (2012), 30(3), 321-325.
Competition for Attention in the Information (Overload) Age (with Andre de Palma), CEPR Discussion Paper 7286, *RAND Journal of Economics*, (2012), 43(1): 1-25.

[Platform Siphoning: Ad-Avoidance and Media Content](#) (with Joshua Gans) [CEPR Discussion Papers](#) 7729. *American Economic Journal: Microeconomics* (2011), 3(4): 1-34.

[Information Congestion](#) (with Andre de Palma), *RAND Journal of Economics* (2009), 40(4), 688-709.

[Comparative Advertising: Disclosing Horizontal Match Information](#) (with Régis Renault), *RAND Journal of Economics* (2009), 40(3), 558-581.

[Spatial Competition, Pricing, and Market Power in Transportation: A Dominant Firm Model \(with Wes Wilson\)](#), *Journal of Regional Science* (2008), 48(2), 367-397

[Participation Games: Market Entry, Coordination, and the Beautiful Blonde](#) (with Maxim Engers), *Journal of Economic Behavior and Organization*, (2007), 63(1), 120-137

[Advertising Content](#) (with Régis Renault), *American Economic Review*, (2006), 96(1), 93-113

[Market Performance with Multiproduct Firms](#) (with Andre de Palma), *Journal of Industrial Economics*, (2006), 54, (1), 95-124

[Market Provision of Broadcasting: A Welfare Analysis](#) (with Stephen Coate), revision of NBER Discussion Paper 7316, *Review of Economic Studies*, (2005), 72(4), 947-972.

[Price Dispersion and Consumer Reservation Prices](#) (with Andre de Palma), *Journal of Economics and Management Strategy*, (2005), 14(1), 61-91

[Noisy Directional Learning and the Logit Equilibrium](#) (with Jacob Goeree and Charles Holt), *Scandinavian Journal of Economics*, festschrift for Reinhard Selten, (2004), 106(3), 581-602

[The Economics of Pricing Parking](#) (with Andre de Palma), *Journal of Urban Economics*, (2004), 55(1), 1-20.

[Efficiency and Surplus Bounds in Cournot Competition](#) (with Régis Renault), *Journal of Economic Theory*, (2003), 113(2), 253-264.

[Nontariff Barriers and Trade Liberalization](#) (with Nicolas Schmitt), *Economic Inquiry*, (2003), 41(1), 80-97.

[The Logit Equilibrium: A Perspective on Intuitive Behavioral Anomalies](#) (with Jacob Goeree and Charles Holt), *Southern Economic Journal*, (2002), 69(1) 21-47.

[Tax Incidence In Differentiated Products Oligopoly](#) (with Andre de Palma and Brent Kreider), *Journal of Public Economics*, (2001), 81(2), 173-192.

[Efficiency of Indirect Taxes Under Imperfect Competition](#) (with Andre de Palma and Brent Kreider), *Journal of Public Economics*, (2001), 81(2), 231-251.

[Product Diversity in Asymmetric Oligopoly: Is the Quality of Consumer Goods Too Low?](#) (with Andre de Palma), *Journal of Industrial Economics*, (2001), 49, 113-135.

[Minimum-Effort Coordination Games: Stochastic Potential and Logit Equilibrium](#) (with Jacob Goeree and Charles Holt), *Games and Economic Behavior*, (2001), 34(2), 177-199.

[Pre-emptive Entry in Differentiated Product Markets](#) (with Maxim P. Engers), *Economic Theory*, (2001), 17, 419-445.

[Information and Firm Pricing: Negative Externalities from Improved Information](#) (with Regis Renault), *International Economic Review*, (2000), 41(3), 721-742.

[From Local to Global Competition](#) (with Andre de Palma), *European Economic Review*, (2000), 44(3), 423-448.

[International Pricing with Costly Consumer Arbitrage](#) (with Victor Ginsburgh), *Review of International Economics*, (1999), 7(1), 126-139.

[Pricing, Product Diversity and Search Costs: a Bertrand-Chamberlin-Diamond Model](#) (with Regis Renault), *RAND Journal of Economics*, (1999), 30(4), 719-735.

[Reverse Discrete Choice Models](#) (with Andre de Palma), *Regional Science and Urban Economics*, (1999), 29(6), 745-764.

[A Theoretical Analysis of Altruism and Decision Error in Public Goods Games](#) (with Jacob Goeree and Charles Holt), *Journal of Public Economics*, (1998), 70(2), 297-323.

[Rent Seeking with Bounded Rationality: An Analysis of the All-Pay Auction](#) (with Jacob Goeree and Charles Holt), *Journal of Political Economy*, (1998), 106(4), 828-853; reprinted in *40 Years of Research on Rent Seeking 1*, Eds. Roger Congleton, Arye Hillman, Kai Konrad, Springer, (2008).

[Location, Location, Location](#) (with Jacob Goeree and Roald Ramer), *Journal of Economic Theory*, (1997), 77(1), 102-127.

[Privatization and Efficiency in a Differentiated Industry](#) (with Andre de Palma and Jacques-Francois Thisse), *European Economic Review*, (1997), 41, 1635-1654.

[Produits Differenties et Information Imperfaite des Consommateurs](#) (with Regis Renault), *Revue Economique*, (1996), 47, 425-35.

[Oligopolistic Competition and the Optimal Provision of Products](#) (with Andre de Palma and Yuurii Nesterov), *Econometrica*, (1995), 63, 1281-1301.

[Who Benefits from Antidumping Legislation?](#) (with Nicolas Schmitt and Jacques-Francois Thisse), *Journal of International Economics*, 1995, 38, 321-337; reprinted in *Critical Perspectives on the Global Trading System and the WTO*, Eds: Kym Anderson and Bernard Hoekman), Edgar Elgar, Cheltenham, England, 2006

[Strategic Investment and Timing of Entry](#) (with Maxim P. Engers), *International Economic Review*, (1994), 35, 833-853.

[Probabilistic Voting and Platform Selection in Multi-Party Elections](#) (with Amoz Kats and Jacques-Francois Thisse), *Social Choice and Welfare*, (1994), 11: 305-322.

[Spatial Competition with Price-Taking Firms](#) (with Maxim P. Engers), *Economica*, (1994), 61 125-136.

[Price Discrimination via Second-Hand Markets](#) (with Victor Ginsburgh), *European Economic Review*, (1993), 38, 23-44.

[Why Firms May Prefer not to Price Discriminate via Mixed Bundling](#) (with Luc Leruth), *International Journal of Industrial Organization*, (1993), 11, 49-61.

[Incumbency Effects in Political Campaigns](#) (with Gerhard Glomm), *Public Choice*, (1992), 74

207-219.

[Multiproduct Firms: A Nested Logit Approach](#) (with Andre de Palma), *Journal of Industrial Economics*, (1992), 40 261-276, reprinted in: *The Economics of Product Differentiation*, ed. Jacques-Francois Thisse and George Norman Vol. II, 110-125.

[Spatial Equilibrium with Footloose Firms](#) (with Andre de Palma), *Journal of Regional Science*, (1992), 33 309-320.

[Social Surplus and Profitability under Different Spatial Pricing Policies](#) (with Andre de Palma and Jacques-Francois Thisse), *Southern Economic Journal*, (1992), 58 934-949.

[Alienation, Indifference and the Choice of Ideological Position](#) (with Gerhard Glomm), *Social Choice and Welfare*, (1992), 9, 17-31.

[The Logit as a Model of Product Differentiation](#) (with Andre de Palma), *Oxford Economic Papers*, (1992), 44, 51-67.

[Stackelberg vs. Cournot Oligopoly Equilibrium](#) (with Maxim P. Engers), *International Journal of Industrial Organization*, (1992), 10, 127-135.

[Firm Mobility and Location Equilibrium](#) (with Andre de Palma and Gap S. Hong), *Canadian Journal of Economics*, (1992), 25, 76-88.

[The Trade-Off Between Precommitment and Flexibility in Trade Union Wage Setting](#) (with Michael B. Devereux), *Oxford Economic Papers*, (1991), 43, 549-569.

[Cournot Competition Yields Spatial Agglomeration](#) (with Damien J. Neven), *International Economic Review*, (1991), 32, 793-808.

[Spatial Competition a la Cournot: Price Discrimination by Quantity-Setting Oligopolists](#) (with Damien J. Neven), *Journal of Regional Science*, (1990), 30, 1 -14.

[Multi-Market Oligopoly with Production Before Sales](#) (with Ronald D. Fischer), *Journal of Industrial Economics*, (1989), 38, 167-182.

[Is International Trade Profitable to Oligopolistic Industries?](#) (with Marie-Paule Donsimoni and Jean J. Gabszewicz), *International Economic Review*, (1989), 30, 725-734.

[Socially Optimal Spatial Pricing](#) *Regional Science and Urban Economics*, (1989), 19, 60-86.

[Market Efficiency with Combinable Products](#) (with Damien J. Neven), *European Economic Review*, (1989), 33, 707-719.

[Profit-Sharing and Optimal Labour Contracts](#) (with Michael B. Devereux), *Canadian Journal of Economics*, (1989), 22, 425-434.

[Demand for Differentiated Products, Discrete Choice Models, and the Characteristics Approach](#) (with Andre de Palma and Jacques-Francois Thisse), *Review of Economic Studies*, 56 (1989), 21-35, reprinted in: *The Economics of Product Differentiation*, ed. Jacques-Francois Thisse and George Norman Vol. I.

[Spatial Price Policies Reconsidered](#) (with Andre de Palma and Jacques-Francois Thisse), *Journal of Industrial Economics*, (1989), 38, 1-18

[Spatial Price Discrimination with Heterogeneous Products](#) (with Andre de Palma), *Review of Economic Studies*, (1988), 55, 573-592

[The CES and the Logit : Two Related Models of Heterogeneity](#) (with Andre de Palma and Jacques-Francois Thisse), *Regional Science and Urban Economics*, (1988), 18(1), 155-164.

[Equilibrium Existence in the Linear Model of Spatial Competition](#) *Economica*, (1988), 55, 479-491.

Price Discrimination in Spatial Competitive Markets (with Jacques-Francois Thisse), *European Economic Review*, (1988), 32 578-590.

[A Representative Consumer Theory of the Logit Model](#) (with Andre de Palma and Jacques-

Francois Thisse), *International Economic Review*, (1988), 29, 461-466.

[Trade Unions and the Choice of Capital Stock](#) (with Michael B. Devereux), *Scandinavian Journal of Economics*, (1988), 90, 27-44.

Spatial Competition and Price Leadership *International Journal of Industrial Organization*, (1987), 5, 369-398.

The CES is a Discrete Choice Model? (with Andre de Palma and Jacques-Francois Thisse), *Economics Letters*, (1987), 24, 139-140.

[Product Choice with Economies of Scope](#) *Regional Science and Urban Economics*, (1985), 15, 277-294.

Submission soon:

Choosing a Champion: Party Membership and Policy Platform
(with Kieron J Meagher) CEPR Discussion Paper 8941

Book Reviews, Short Papers, and Articles in Books:

Consumer Search and Firm Pricing (Chapter with Regis Renault), *Handbook of Game Theory and Industrial Organization*, L. Corchon and M. Marini (eds.) 2018; Edgar Elgar

- 2 Chapters for *Handbook of Media Economics* (ed. with D. Stromberg and J. Waldfogel) for Elsevier Handbook series (overall Editors Ken Arrow and Mike Intrilligator), Jan 2016:

- Preference Externalities (with Joel Waldfogel)

- The Advertising Financed business model in two-sided media markets (with Bruno Jullien)

- Foreword for *Recent advances in the Economics of Advertising* for Edgar Elgar series, Jan 2016

Before 2015:

[Price Discrimination \(figures\)](#); with Regis Renault, *Handbook in Transport Economics*, Edward Elgar, De Palma, A., R. Lindsey, E. Quinet and R. Vickerman (eds.) (2012)

Advertising and the Internet. In *Handbook of Digital Economics*, M. Peitz and J. Waldfogel (eds), Oxford University Press. (2012)

[Differentiated Products, International Trade and Simple General Equilibrium Effects](#) (with Nicholas Schmitt), *Essays in honor of Curt Eaton*, Ed. G. Dow, A. Eckert, Doug West, University of Toronto Press. (2010), Ch 7; 136-59

[The ABC of complementary products mergers](#), with Simon Loertscher and Yves Schneider, *Economics Letters*, (2010), 106(3), 212-215.

Logit Equilibrium Models of Anomalous Behavior: What to do when the Nash Equilibrium Says One Thing and the Data Say Something Else (with Jacob Goeree and Charles Holt), *Handbook of Experimental Economic Results*, Charles Plott and Vernon Smith, eds. (2008), New York: Elsevier Press, 549-558.

[Parking in the City](#), (with Andre de Palma), *Papers in Regional Science*, 86(4), 621-632.

[Product Differentiation](#), *The New Palgrave Dictionary of Economics*, Eds. Steven N. Durlauf and Lawrence E. Blume, Palgrave Macmillan, (2008).

[Spatial Modeling in Transportation](#), (with Wesley W. Wilson), *Handbook of Transportation Policy and Administration*, Ed. Jeremy F. Plant, Pennsylvania State University, Harrisburg, (2007), 255-280

[Regulation of television advertising](#), in *The Economic Regulation of Broadcasting Markets*, Ed. Paul Seabright, Cambridge University Press, (2007), 189-224

[Consumer Surplus](#) and [Producer Surplus](#), (with Maxim Engers), Articles for *International Encyclopedia of the Social Sciences, 2nd Ed*, (2007) ed. William A. Darity Jr,

[The Media and Advertising: A Tale of Two-Sided Markets](#) (with Jean J. Gabszewicz), in *Handbook of the Economics of Art and Culture*, (2006) eds. Victor Ginsburgh and David Throsby, Elsevier, North Holland, CEPR Discussion Paper 5223

[Tarification Discriminante](#) (with Regis Renault), *La Tarification des Transports: Enjeux et Defis*, Andre de Palma and Emil Quinet, eds. (2005), Paris: Economica.

Foreword (with Ralph Braid) to "Spatial Competition and Monopolistic Competition," by William S. Vickrey, *International Journal of Industrial Organization*, (1999), 17, 953-963.

Book Review of "Location Theory," *Regional Science and Urban Economics*, (1998), 28, 513-6.

[The War of Attrition with Noisy Players](#) (with Jacob Goeree and Charles Holt), in *Advances in Applied Microeconomics: Contests* (Ed. Michael Baye), 7 (1998), 15-29, JAI Press INC., Conn. Spatial Competition with Production Before Sales (with Ronald D. Fischer), Ch. 17 in *Does Economic Space Matter?* Hirohi Ohta and Jacques-Francois Thisse, eds., MacMillan Academic Press, (1993), 335-351.

Interpretations of the Logit Model in the Theory of Product Differentiation (with Andre de Palma and Jacques-Francois Thisse) in *Market Strategy and Structure*, J. M. A. Gee and George Norman, eds., Harvester-Wheatsheaf, (1992).

[Equilibrium Existence in the Circle Model of Product Differentiation](#) in *Spatial Pricing and Differentiated Markets*, George Norman, ed., London Papers in Regional Science 16 (Pion, London), (1986).

Projects in Progress (partial list)

Ducking Data Collection (with N. Larson and A. Urbano); Marketing Characteristics; Bucketing Eyeballs; Sheening (with Federico Ciliberto and Jura Liaukonyte); Quality choice and mergers (with Volker Nocke); Optimal Product Design (with Fang Guo and Levent Celik); Platform Pricing (with Oezlem Bedre-Defolie); Consumer Journeys, Generalized Weitzman Search, and Discrete Choice Demands with Complementarities (with Maxim Engers and Dan Savelle); The Collapse of Dialogue? Evidence from the US Advertising Political Campaigns, 2010-2016, with Federico Ciliberto and Benjamin Leyden; Market Distortions in Ordered Search (with Maxim Engers and Dan Savelle);

Recent Conferences Organized (and series): Ongoing yearly Media Economics series co-organizer (2004-); NHH, Bergen, Norway, Oct. 2020; University of Minho, Portugal, Oct. 2019; University of Salento in Lecce, Italy on October 11-12, 2018; recently in Pompeu Fabreu Barcelona (Oct 2017), Zurich (Oct 2016), Stellenbosch (Nov 2015), Naples (Oct 2014), Tel-Aviv (Oct 2013), Bogota (Oct 2012), Moscow (Oct 2011), Hunter, NY (Oct 2010)

Ongoing yearly Economics of Advertising and Marketing series co-organizer (2008-);

Advertising Economics Conference, Frankfurt, (with Martin Peitz), June 2008;

2nd Advertising Economics Conference, Paris, (with Regis Renault), June 2009;

Barcelona (with Jose Luis Moraga), 2010; Moscow (with Maarten Janssen), 2011; Beijing, (with Alex White), 2012; Tel-Aviv (with Yossi Spiegel) 2013; Vienna, (with Maarten Janssen), 2014; , Nuffield Oxford, (with Alexandre de Corniere) 2015; Vilnius Lithuania (with Jura Liaukonyte),

2016; Tbilisi, Georgia, (with Jura Liaukonyte), 2017; Columbia University (Miklos Savary and Kinshuk Jerash), NYC, 2018; Porto University (with Joana Resende), 2019; City University (with Levent Celik), postponed

Zoom weekly series: started Sept 7 2020 (with Mark Armstrong, Maxim Engers, Maarten Janssen, Jose Luis Moraga Gonzales, Dan Savelle)

Editorial Positions:

International Journal of Industrial Organization, co-Managing Editor (Aug. 1996-Dec. 2004).

Journal of Regional Science, Associate Editor

International Journal of Transport Economics, Editorial Board

New Zealand Economic Papers, Editorial Board

Review of Network Economics, Editorial Board

Journal of Media Economics, Editorial Board

Regional Science and Urban Economics, Associate Editor.

Information Economics and Policy, Editorial Board

Journal of Cultural Economics, Editorial Board (from Jan 2022)

Member, Exec Cttee, *European Association for Research in Industrial Economics* 1997-2004

“Who’s Who in Economics, “Who’s Who in Management Science” “Who’s Who in America.”

Member of Organizing Committee for EARIE meetings 1997-2003; 2005; 2007, 2008, 2011, 2012, 2013, 2014, 2015, 2016, 2017

Member of Organizing Committee / co-organizer for conference series on Media Economics (Bergen 2003, Toulouse 2004, Hamburg 2005, Bologna 2007, Zurich 2008, Siena 2009, New York 2010, Moscow 2011, Bogota 2012, Tel-Aviv 2013, Naples 2014, Stellenbosch 2015, Zurich 2016, Barcelona 2017, Bari 2018)

CEPR (Research Fellow), ENCORE, Intertic Vice President; Economic Design Network, Aus. University of Virginia Placement Director for PhD students 1998 – Current

Provost Tenure and Promotion Committee, UVA; Endowed Chair Review Committee, UVA

Recent Invited Lectures and seminars

(2015) U Melbourne; Stern School, NYU; ENS Cachan seminar and short course; Dauphine;

ICT conf Mannheim; IO conference, Hang Zhou; Econs of Ads and Mktg, Nuffield Oxford;

CRETE, Crete (Chania); MIT Sloan; Stellenbosch Media Economics conf; Columbia IO WS

(2016) IDEI, Toulouse; U of Helsinki; FCC, Washington DC; CREST, Ecole Polytechnique;

ENS-Cachan; MACCi summer institute, Bamberg; Association of Lithuanian Economists

(Keynote); Economics of Advertising and Marketing, Vilnius; U Cergy-Pontoise; ESMT Berlin;

University of Southern California; Boston U; Media Economics conf, Zurich; Quantitative

Collaborative, UVA; Haas, Berkeley; NYC Media Seminar

(2017) ESMT Berlin, Platforms Conference; LEI, Paris; ENS-Cachan; UValencia; Economics of

Advertising and Marketing, Tbilisi; Media Economics conference, Zurich

(2018) CUHK; Hitotsubashi; U of Tokyo; Monash U; U Melbourne; NUS; ANU; Monash IO

WS; CREST, Paris; CEPR Gerzensee; Stony Brook

(2019) Digital Economics Conference, Toulouse; U Melbourne; Warwick U; Oxford U (Nuffield); ENS-Cachan/ Ecole Polytechnique Paris; CUHK; HKUST IO conf; MaCCI conference, Bamberg; Berlin ESMT; Porto Economics of Advertising and Marketing; U de Cergy-Pontoise; CRETE, Tinos; U Mannheim; Braga, Portugal (Media Economics Conference); CEU, Budapest; Wirtschaftsuniversität Wien; APIOC, Tokyo, Invited speaker
(2020) Digital Economics Conference, Toulouse, Jan 9-10; U Melbourne March
(2021) University of Southern California (April 12); University of Groningen (May 6); ACMSigecom Conference on Design of Online Platforms (July 23); DGComp Brussels (Sept 29); Bergamo IO conference (Ponte di Legno), Dec 15-18
(2022) U Melbourne (March); Cornell (April 6); Regulating the Digital Economy, TSE, Toulouse May 12-13); CEPR Berlin (June 13-15); Economics of Advertising and Marketing, City University London (June 24-25); Portuguese IO Society, Aveiro (Invited Speaker, June 29-30); Information and Communication Technologies, Mannheim (July 7-8); CRETE Milos (July 11-15)

Recent Visits

(2017) U Melbourne; CERGE, Charles University; ESMT Berlin; ENS-Cachan/ Ecole Polytechnique; U Valencia
(2018) Chinese University of Hong Kong; HIAS, Hitotsubashi; U Melbourne; National University of Singapore; Australian National University; ENS-Cachan/ Ecole Polytechnique Paris; ESMT Berlin; U Cergy-Pontoise; Mannheim
(2019) ENS- Cachan; U Melbourne; ENS-Cachan/ Ecole Polytechnique; CUHK; Berlin ESMT; U de Cergy-Pontoise; U Mannheim, Aug 1st – 14th
(2020) U Melbourne (March);

Ph. D. students supervised:

Gladys Lopez (2nd reader, 1997); Monica Capra (August 1998); Scott Bohannon (October 1999); Spencer Graf (August 2000); Monica Hartmann (2nd reader, August 2000); Brian McManus (August 2001); Richard Ruble (October 2001); Michelle Sovinsky (2nd reader, June 2002); Hyejoon Im (2nd reader, August 2003); Adam Rennhoff (December 2003); Ken Wilbur (June 2005); Loren Smith (2nd Reader, August 2005); Levent Celik (August 2006); Catherine Tyler Mooney (June 2007); Jason Hulbert (2nd Reader, November 2007); Jayani Jayawardhana (November 2007); Eric Fesselmeyer (2nd reader, December 2008); Jura Liaukonyte (June 2009); Sunit Shah (April 2011); Shuna Wang (2nd reader, May 2011); Yiyi Zhou (April 2012); Kang Jian (May 2012); Stephen Bruestle (Sept 2013); Charlie Murry (April 2014); Haiyan Liu (June 2014); Zhou Zhang (April 2016); Ce (Matthew) Shi (July 2016); 2017 (April): Alicia Baik, Fang Guo, Bill Johnson (3rd); 2018 (April): Yanchi Yu, Ben Leyden; November 2018: Abiy Teshome (3rd); April 2019: Dan Savelle, Cailin Slattery; April 2020: Alex Gross, Miguel Mascarua (3rd); April 2021: Hanna Charankevich, Katya Khmel'nitskaya (3rd reader); April 2022: GaYoung Ko

Others in progress:

Dissertation Proposed: Jiafeng Wu, Snigdha Das (2nd reader), Dennis J Campbell, Moonju Cho, Jenna Blochowitz, Max Schnidman (2nd reader), Dan Kwiatowski (2nd reader)
Summer 2022 paper advisees: Justin Garrison, Yen Tang
IO Reading Group: Jiafeng Wu, Dennis Campbell, Jenna Blochowitz, Moonju Cho, Jessica

Canada, Max Schnidman, Dan Kwiatowski, Anirban Chattopadhyaya, Yang Yu, Eric Yde, Ashwin Nair, and others.

NSF grants

SBR-9617784 “Equilibrium with Bounded Rationality in Economic Games”

(with Jacob Goeree and Charlie Holt). 3 year grant.

INT-9815703 “Product Characteristics and Price Advertising with Consumer Search”

(with Regis Renault). 3 year grant for travel support.

“Advertising Content” (with Regis Renault). Grant for travel support. Feb 2002-2004.

“The Information Content of Advertising” 2002-2004.

SES 0452864 “Marketing Characteristics” 2005-2007

GA10704-129937 “Advertising Themes” 2008-2013

“Search, Targeting, and Media” 2014-2017

“Targeting Privacy” (with Nathan Larson) 2019-2022